03.01.18

Giving Day
powered by
Fairfield County's
Community Foundation

Bank of America
Proud sponsor

24 HOURS TO GIVE
WHERE YOU LIVE

03.01.18 FAIRFIELD COUNTY'S LARGEST PHILANTHROPIC EVENT

Giving Day is an easy, exciting way for area residents and businesses to join together to support local nonprofit organizations. This one-day giving marathon:

Increases charitable support and awareness for hundreds of local nonprofits in the region through a 24-hour period of online giving.

Provides businesses with an opportunity to become a champion partner in a regional philanthropic effort.

Unites and empowers community members of all ages to support favorite charities and learn about the important work of nonprofits across the County.

RESULTS THAT MATTER

In 2014, Giving Day raised **$756,229** for **267** nonprofits.

In 2015, the event raised **$1,066,091** for **386** nonprofits.

In 2016, Giving Day raised **$1,246,964** for **410** nonprofits.

In 2017, we broke records -- $1,465,246 was raised for 414 nonprofits in 24 hours.

HOW DOES GIVING DAY WORK?

IN ADVANCE: Nonprofits register on FCGives.org, our secure donation platform, and receive training and resources in fundraising, traditional and social media marketing and more. They rally supporters through emails, videos, social media and print pieces. The Community Foundation markets the event through a multi-media approach to increase awareness in every town and city in Fairfield County.

ON GIVING DAY (03.01.18): From 12:00 am - 11:59 pm, individuals go to **FCGives.org** and make donations of $10 or more to any registered nonprofit. Nonprofits compete to win sizable cash prizes throughout the day (last year's prizes totaled over $100,000).

Fairfield County's
Community Foundation
TOGETHER WE THRIVE

FCGIVES.ORG
#FAIRFIELDCOUNTYGIVES